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Press release:

**Magneti Marelli Parts & Services brings its integrated ecosystem of products and services to Automechanika 2026**

Magneti Marelli Parts & Services welcomes visitors to Automechanika Frankfurt 2026 (Hall 3.0, Stand B40) to its 360 m<sup>2</sup> stand developed on two levels and characterized by the iconic yellow and blue colours that identify the brand internationally. An innovative exhibition concept accompanies guests along a journey articulated into four areas: **Magneti Marelli Parts & Services**, with its extensive aftermarket spare parts offering; **Marelli**, with the most advanced technologies developed for the main automotive manufacturers; **Magneti Marelli Checkstar**, with services and solutions for workshops; **Magneti Marelli Elaborazioni 1919**, expressing the passion for performance and motorsport. This exhibition journey highlights the complementarity of the company's different entities and emphasizes its ability to combine innovation, expertise and solutions for the entire automotive supply chain.

The common thread running through the entire experience is the "Projecting" concept, which embodies Magneti Marelli Parts & Services' vision for the future of the aftermarket. Through dynamic lighting effects, reflective surfaces, and digital content, the stand guides visitors on an immersive journey that highlights innovation, technology, and expertise.

At the heart of the experience is a striking tunnel dedicated to the full range of Magneti Marelli Parts & Services spare parts. Here, Infinity Mirror displays create an impressive illusion of endless depth, showcasing products. Interactive touchscreens allow visitors to explore features, applications, and benefits through engaging multimedia content, while large-format screens enhance the visual experience and deepen visitor engagement.

Divided by product category, the ranges on display provide an overview of the breadth and depth of the Magneti Marelli Parts & Services aftermarket offering. The journey starts with **mechanical** components, then moves on to **consumable** products and **bodywork**, and concludes with **electronics** solutions.



### **Mechanical parts: a one-stop-shop for the aftermarket**

Mechanical spare parts are represented at the stand by **brake pads** and **brake discs** which, thanks to advanced technologies in materials and manufacturing methods, ensure strict compliance with original equipment standards. The mechanical components range includes, in addition to braking products, shock absorbers and suspension components, mechanical pumps, anti-vibration parts, suspension arms and stabilizer links, wheel bearings and transmission components. The range is among the most comprehensive on the market, with more than 17,000 part numbers, all of OE quality or equivalent, and is constantly expanding thanks to the introduction of new product lines, making the company increasingly a reference supplier in the sector.

### **Maintenance: reliable parts from a heritage brand**

For maintenance products, the latest-generation **AGM batteries** are on display. Developed to ensure high performance, long service life and excellent resistance to charge and discharge cycles, they are also ideal for powering the 12 V auxiliary systems of modern electrified vehicles (xEVs). The batteries are part of a wider maintenance offering that includes wiper blades, filters, bulbs and ignition products which stand out on the market thanks to the combination of perceived quality, vehicle parc coverage, technical support and catalogue availability.

### **Bodywork: OE experience for the aftermarket**

Representing the body parts range at Automechanika is the MST611M **intercooler**, primarily designed for the Renault Clio V 1.0 petrol. The choice of this component highlights one of the key strengths of the company's offering, namely the presence of OE products within the aftermarket range, demonstrating its know-how in the development of thermal management solutions for vehicles according to original equipment standards. The body parts offering includes various lighting products that benefit from technological leadership in original equipment; OE-quality rear-view mirrors; window regulators; as well as a complete range of thermal systems.

### **Electronics: a complete range from a specialist**

The exhibition tunnel concludes with the **throttle body** for Fiat Ducato, an original-quality component highly requested by the market. The range of throttle bodies offered by Magneti Marelli Parts & Services currently includes approximately 500 part numbers, with broad coverage of the European vehicle parc and a strong presence on the main



FCA, Ford, PSA, Renault and Volkswagen applications. Throttle bodies are just one of the electronic products offered by Magneti Marelli Parts & Services. A complete range that benefits from deep OE know-how, with some of the best market coverage for products such as engine control units, automated transmissions, throttle bodies and intake manifolds.

### **MAKE Parts: the OE directly in the Aftermarket**

At the end of the tunnel, visitors enter an area hosting **spare parts derived from original equipment production**, bringing maximum industrial expertise directly into the aftermarket world. Among the highlighted products is the semi-active structural **shock absorber** for Alfa Romeo Tonale; thanks to DSV (Dual Stage Valve) technology, it offers two damping modes, comfort and sport, adapting suspension response to driving conditions in order to increase vehicle comfort, safety and dynamics. The introduction of this application, highly requested by the market, completes the range of original and high-quality equivalent shock absorbers that ensure extensive coverage of the European vehicle parc.

**Lighting** systems are a must-have in this area, being one of the flagships of Marelli's Lighting business original equipment production, a global leader in the sector, for which Magneti Marelli Parts & Services is the exclusive distributor for the independent aftermarket. The Magneti Marelli Parts & Services lighting systems range includes halogen, xenon, LED, adaptive LED, matrix LED and LED headlamps with Laser high beam technology; these are complemented by fog lamps, daytime running lights, rear lamps with dynamic indicators, LED and incandescent rear lights, and all control systems such as Xenon and LED control units, connectors and adapters. The products on display are among the most iconic, including front headlamps for Audi A8, BMW X5, Mercedes-Benz CLE, and a rear lamp for Porsche Panamera.

Visitors then access the **Marelli** area, dedicated to OE technologies developed for leading automotive manufacturers, creating an ideal link between original equipment excellence and the aftermarket offering. Among the key products on display in Frankfurt: lighting technologies representing the state of the art in the sector; advanced Battery Management System (BMS) solutions for electric and hybrid vehicles; ECU control units for the management of the vehicle's main electronic functions.



The journey continues with the section dedicated to the **Magneti Marelli Checkstar** network, where the company presents solutions and services designed to support the daily work of repair professionals and accompany the evolution of independent workshops. Here, industry professionals can discover some of the most recent professional equipment dedicated to diagnostics and maintenance. On display are Visual Plus, the multi-brand diagnostic tablet; Data Plus, the vehicle communication interface integrating multi-brand diagnostics, Pass-Thru and remote diagnostics; and the new insulation tester, an essential tool for verifying the safety of high-voltage systems in electric and hybrid vehicles.

Completing the stand is the area dedicated to **Magneti Marelli Elaborazioni 1919**, the line of components dedicated to vehicle customisation and designed to enhance the technical and aesthetic characteristics of vehicles. Visitors can see on display the homologated exhaust system for Alfa Romeo Stelvio 2.0 petrol, equipped with four 90 mm carbon-fibre tailpipes, designed to enhance engine sound and increase vehicle performance by up to 10%.

The presence of Magneti Marelli Parts & Services at Automechanika 2026 demonstrates the company's commitment to developing an integrated ecosystem of products and services capable of responding to the continuously evolving needs of the global aftermarket, creating value for the entire supply chain.

*Magneti Marelli Parts & Services is the commercial division of Marelli, distributing spare parts, automotive components and know-how to workshops through a network of distributors on the independent aftermarket. It supplies both original and equivalent products, as well as support services for drivers through the Magneti Marelli Checkstar network of workshops and body shops.*