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Press release:

The World of Magneti Marelli Parts & Services at Automechanika Frankfurt 2026

Magneti Marelli Parts & Services will take center stage at Automechanika Frankfurt 2026 (Hall 3.0, Stand B40) with a 360 m² booth spread over two levels and featuring the iconic yellow and blue colours that identify the brand internationally. The design incorporates distinctive new architectural elements aimed at immediately conveying the company's identity, enhancing its visibility at the trade show.

Designed to offer visitors an engaging and high-impact experience, the exhibition space will be a concrete expression of the vision of Magneti Marelli Parts & Services, now a strategic partner in the aftermarket and a global leader in the sector thanks to a comprehensive, integrated, and constantly evolving range of products and services.

Spare parts are the company's core business and they will be showcased within an innovative experiential tunnel, the centerpiece of the booth, which will guide visitors on a journey to discover the extensive Magneti Marelli Parts & Services portfolio. The products will be grouped by category, from mechanical components to consumables, from electronics to bodywork, demonstrating the brand's ability to effectively meet all the needs of the automotive aftermarket.

The exhibition will be enhanced by next-generation installations and interactive displays, designed to combine technology with artistic elements, transforming a visit to the stand into an immersive experience.

At the end of the tunnel dedicated to spare parts, visitors will find the innovations featured in the **Marelli** portfolio, which will be represented at the trade show by cutting-edge lighting products and latest-generation technologies that the company has developed for leading car manufacturers.

The stand will as well feature a section dedicated to the **Magneti Marelli Checkstar** network, with solutions and services designed to support the day-to-day work of repair professionals and help independent workshops evolve. Visitors will be able to explore the comprehensive range of professional equipment for mechanics and the new solutions designed for the repair shop industry.

Magneti Marelli Elaborazioni 1919, the line of components designed for car customization and intended to enhance the technical and aesthetic features of vehicles, will also be on display at the company's stand.



Two lounge areas, designed as spaces for meeting and discussion, will offer guests the opportunity to learn more about products, services, and business opportunities directly from Magneti Marelli Parts & Services management and international representatives attending the trade show.

The participation in Automechanika Frankfurt 2026 represents another opportunity for Magneti Marelli Parts & Services to confirm its leadership in the global aftermarket sector, built on expertise, innovation, and a comprehensive range of solutions capable of supporting partners and customers in a constantly evolving market.

Magneti Marelli Parts & Services is the commercial division of Marelli, distributing spare parts, Automotive components and know-how to workshops through a network of distributors on the independent market. It supplies both original and equivalent products, as well as support services for drivers through the Magneti Marelli Checkstar network of workshops and body shops.