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Press release:

Magneti Marelli Parts & Services: innovation and technology at Autopromotec 2025

Magneti Marelli Parts & Services will be exhibiting at **Autopromotec (Hall 30, Stand D48)** in Bologna from May 21-24. This leading event for automotive professionals is the ideal opportunity to explore the latest developments in spare parts, equipment, and repair solutions.

The impressive 260 m² stand, easily recognizable by the iconic yellow and blue colors, is designed to guide visitors through themed areas each one highlighting specific solutions for the independent market.

With over a century of experience in spare parts and after-sales services, **Magneti Marelli Parts & Services** stands as a benchmark for workshops and industry specialists, providing cutting-edge products and services to meet the evolving challenges of mobility. The industry is undergoing significant transformations driven by electrification, digitalization, and increasing technological complexity. In response, the company offers an evolving portfolio of products and services that combine high-quality components, advanced tools, and training.

An easily identifiable area will focus on **spare parts**, the core business of Magneti Marelli Parts & Services, showcasing key products from the company's extensive lineup. These will be presented using innovative and state-of-the-art interactive displays, that will enable visitors to digitally explore the technical features and applications of various solutions and to delve into each detail intuitively and instantaneously. Highlighted products will include lighting systems, filtration products, brake discs and pads, some of the most popular battery ranges on the market, and shock absorbers. The extensive offering of electronic systems for vehicles will also be on display.

Significant attention will be given to repair services, with a futuristic workshop dedicated to the **Magneti Marelli Checkstar** network. This area will showcase the latest diagnostic tools, that complete an already comprehensive array of professional equipment for mechanics, and new solutions tailored to the needs of workshops.

The rich **training offering** for workshops will be presented in a dedicated area of the stand, where information on the extensive portfolio of courses and certifications offered by Magneti Marelli Parts & Services will be provided. The focus will be on the innovative Learning Management System (LMS) that collates all training activities into a single platform, on new courses launched in 2025, on the numerous certifications available, and on the theoretical and practical Ready! Academy training program. These initiatives are designed to support repairers in meeting the real needs of a continuously evolving market.



The stand will also feature **Magneti Marelli Elaborazioni 1919**, the recently relaunched and expanded range of automotive customization solutions for the most popular Italian and international car models demonstrating the company's ability to blend tradition with innovation.

Additionally, the **Marelli's** portfolio of innovations will be displayed in a tunnel, where visitors will see cutting-edge technologies developed for leading car manufacturers.

This presence at the trade show will encompass all areas of operation for Magneti Marelli Parts & Services, guiding visitors through a dynamic exploration of the future of the automotive aftermarket. The staff of Magneti Marelli Parts & Services will be on hand to lead visitors on an exploratory journey of the integrated ecosystem of highly innovative products and services offered to the global aftermarket.

Magneti Marelli Parts & Services is the commercial division of Marelli, distributing spare parts, Automotive components and know-how to workshops through a network of distributors on the independent market. It supplies both original and equivalent products, as well as support services for drivers through the Magneti Marelli Checkstar network of workshops and body shops.