



PRESS RELEASE

Magneti Marelli participates in the Automec 2013, the major trade show for auto parts in Brazil

As leader of the Brazilian shock absorbers market, the Aftermarket business line announces a catalogue expansion of 300 items, which guarantees the largest fleet coverage in Brazil

From 16th to 20th April, at the 11th International Trade Show for Auto Parts, Equipment and Services (11^a Feira Internacional de Autopeças, Equipamentos e Serviços – AUTOMECC), the Aftermarket business line that is part of Magneti Marelli – one of the most important manufacturers of automotive systems and components in the world – presents to the market its main innovations for the industry as well as the largest portfolio of products available on the Brazilian automotive replacement parts market, in different segments. In addition to the expanded catalogue of suspensions and shock absorbers, which guarantees a 98% coverage of the Brazilian automotive fleet, the new Magneti Marelli Extra line of diagnostic equipment will be launched, featuring scanners, air conditioning diagnostic and servicing stations, emission analysis stations and fuel injector test stations as well as the charging system line. All Magneti Marelli Extra products will be sold under special conditions during the trade show.

Also, the new line of brake pads for light and heavy vehicles (85% market coverage) will be presented under the Cofap brand. This represents the debut of Magneti Marelli's Aftermarket business line in this segment.

Furthermore, the unit will announce its investments aimed at the expansion of the range of motorcycle parts, a segment where the market share of shock absorbers, suspension inner tubes, engine kits and connecting rods, transmission kits and filters is growing quickly – the highlight being the launch of a new line of batteries and the enhancement of the light bulbs catalogue.

Eliana Giannoccaro, CEO of Magneti Marelli Cofap Autopeças, highlights not only the new releases, but also the presence of products that are already successful on the Brazilian market. "Among the most popular components that will be at Automec, the suspension control arms and the thermic line stand out. They have been gaining more space on the shelves of specialized and general distributors. This is a successful case, the result of a strategic partnership between Magneti Marelli Cofap Autopeças and Behr-Hella Service. In addition, another product line, the suspension control arms, already holds over 40% of the market share."

Magneti Marelli's Aftermarket business line is the second largest in the sector on the Brazilian market, and serves as a commercial platform for the marketing of about 50 product lines, with 12,000 codes. Committed to ensuring the satisfaction of its customers, it maintains a program of promotional activities that is a reference within the market and serves the whole Brazilian territory.

Visitors to the Anhembi Exposition Pavilion (Pavilhão de Exposições do Anhembi) will also have the opportunity to find out everything about the Magneti Marelli and Cofap products available on the market, with the support of an engineering staff who will be there to clear up any doubts.

Magneti Marelli in Brazil: *Magneti Marelli is one of the largest automotive systems and part manufacturers in the world and has operated in Brazil since 1978, with a current staff of nearly 8,500 employees. Leader in the shock absorber, electronic injection system and exhaust markets, the company also produces headlights, instrument panels, telematics, GPS navigation systems, lanterns, suspensions and plastic part modules, among other products. Magneti Marelli owns a number of renowned market brands, such as Cofap and Automotive Lighting, with a total of 11 productive units and 5 research and development centers in Brazil, located in Minas Gerais (Contagem, Itaúna, Lavras) and São Paulo (Amparo, Hortolândia, Mauá and Santo André), in addition to regional sales offices in a number of the main Brazilian capitals (Curitiba, Goiânia, Recife, Rio de Janeiro and São Paulo). The company's revenue for 2012 was R\$ 2.7 billion.*

Magneti Marelli in the World: *Magneti Marelli develops and produces cutting-edge systems and parts for the automotive industry. With 83 productive units, 12 R&D centers and 26 application centers in 19 countries, 36,900 thousand employees and revenue of € 5.8 billion in 2012, the Group supplies the main manufacturers in Europe, North and South America and Asia. Its business areas include Powertrain, Lighting, Electronic Systems, Suspension and Shock Absorbers, Exhaust Systems, Aftermarket (parts and services for the replacement market), Plastic Components and Modules and Motorsport.*